

W H E R E E V E R Y S O U L C O M E S A L I V E



E V E P H O R I A

T H E E V E N T P L A N N E R S P V T L T D

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EVEPHORIA



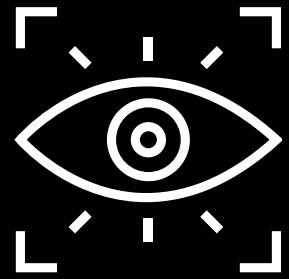
## WHO WE ARE

EVEPHORIA The Event Planners Pvt. Ltd. is a full-service event management and experiential marketing company specializing in culturally driven, high-impact live experiences. We design and execute events that balance creativity, operational excellence, and commercial outcomes.

Founded with a vision to professionalize and scale live experiences in India, EVEPHORIA operates at the intersection of culture, brands, and communities—delivering events that are memorable, measurable, and future-ready.

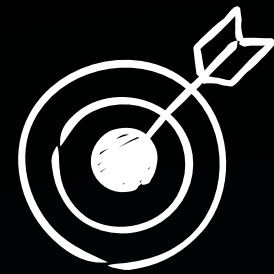


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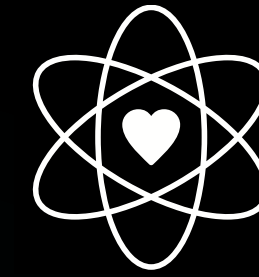
## VISION

To become a globally respected event and experiential company known for scale, integrity, and cultural excellence.



## MISSION

To deliver world-class event experiences through structured processes, strong partnerships, and leadership-driven execution-creating long-term value for clients, artists, brands, and audiences.



## CORE VALUES

Integrity & Transparency  
Ownership & Accountability  
Excellence in Execution  
Innovation with Purpose  
Client-First Mindset



## OUR SERVICES

- Event Conceptualization & Creative Design
- Large-Scale Event Production & Operations
- Cultural Festivals & Live Entertainment Events
- Brand Activations & Experiential Marketing
- Artist & Talent Management
- Sponsorship Strategy & Brand Partnerships
- On-ground & Digital Engagement Integrations



# HOW WE WORK

- Discover – Understand objectives, audience, and success metrics
- Design – Develop creative, technical, and operational frameworks
- Deliver – Execute with precision, safety, and accountability
- Evaluate – Measure outcomes, insights, and improvements

This structured approach ensures consistency, scalability, and measurable impact across all projects.





## WHY EVEPHORIA

- End-to-end execution under leadership supervision
- Strong vendor, artist, and partner ecosystem
- Deep understanding of cultural and youth-led events
- Scalable execution across cities and formats
- Process-driven planning with on-ground agility



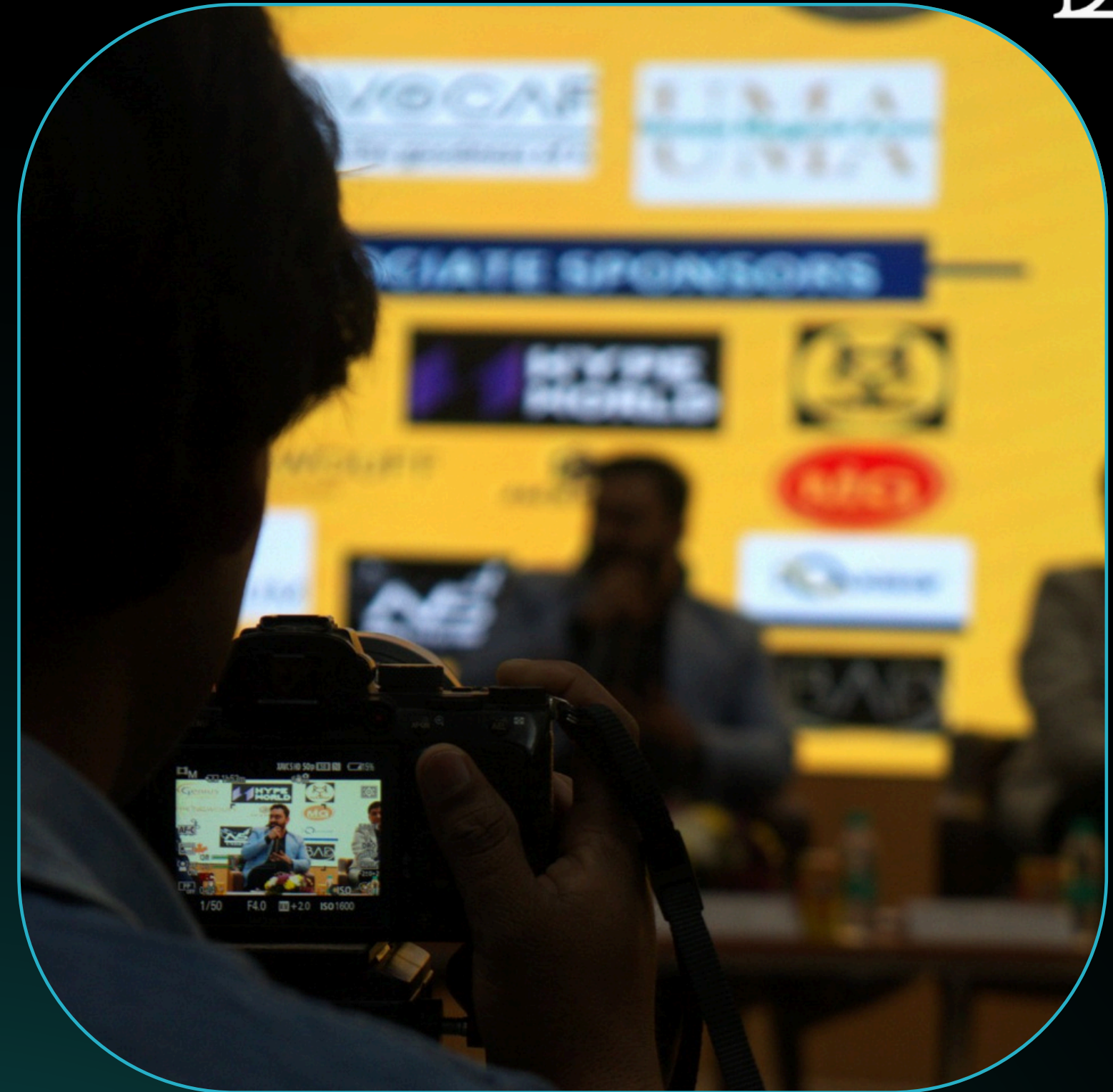
# KEY ENGAGEMENTS

## PITCH & PARTNER | STARTUP & BUSINESS NETWORKING

- Live startup & business networking platform connecting founders, investors, and brands.

## DENVER & VANESA | BRAND COLLABORATION & EVENT SUPPORT

- Infrastructure, production, and branding execution delivered by EVEPHORIA for IIT BHU - Kashiyaatra, with ecosystem support and coordination facilitated through Inglu Global.





## GARBA-E-BANARAS | CULTURAL FESTIVAL

- Large-scale Navratri festival blending Gujarati Garba with Banarasi culture.
- Executed with structured crowd flow, stage production, lighting, sound, and on-ground operations.

## THE VARANASI FEST | MUSIC & FOOD FESTIVAL

- One-day music & food festival with 3,000+ footfall and artists like Bali Panther, M Zee Bella, Jaya Rohilla, DJ Ankee, Shant.
- Managed artist logistics, stage production, F&B vendor coordination, and audience movement across zones.

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# PITCH & PARTNER | STARTUP & BUSINESS NETWORKING



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# DENVER & VANESA | BRAND COLLABORATION & EVENT SUPPORT



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# GARBA-E-BANARAS | CULTURAL FESTIVAL

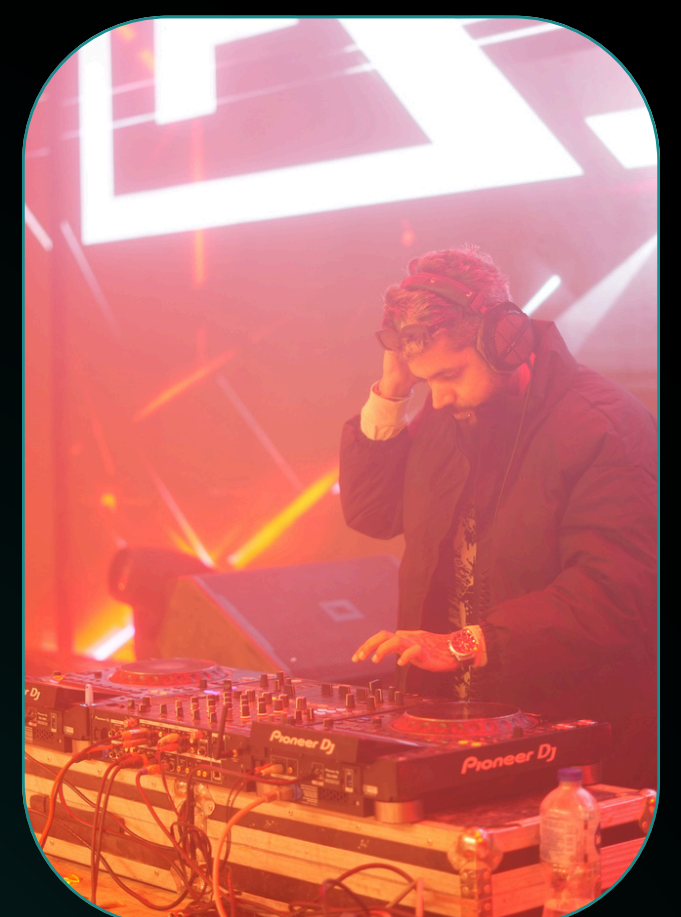


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